



## TEXILA'S CERTIFICATE COURSE IN PUBLIC HEALTH MANAGEMENT

This course is developed to provide training for students to occupy management-level positions in health systems.

The course will cover health systems administration and management, health policy formulation, and implementation strategies.

### WHAT IS PUBLIC HEALTH MANAGEMENT?

- Public health is defined as the science of promoting health and improving the quality of life through organized efforts.
- It covers the managerial and administrative capacities and the systems needed to deliver health services.

### DURATION

3 Months with a Certificate upon Completion

### CAREER PROSPECTS

Sectors such as Dietitian and Nutritionist, Emergency Management Specialist, Health Educators, Community Health Workers, Occupational Health and Safety Specialist, and more.

#### LEARNING OUTCOMES

Describe social marketing as a contemporary issue in promoting health technology

Explain and apply human resources management in a workplace environment

Discuss managerial procedures such as management cycle, resources, planning, and implementation

Summarize the purpose of policy mechanism of its process and advocacy in public health